



NORTH SOMERSET ATHLETIC CLUB/ACADEMY

WSM GRAND PIER RELAY 2016

THE DETAILS

North Somerset Athletic Club and Academy will be running the event for the fourth time over the weekend of March 12th/13th 2016. The event starts at 12pm on Saturday and continues until 12pm on Sunday. The aim of the event is;

- 1) To keep at least one mock Olympic flame moving for the duration
- 2) A great team-building exercise
- 3) To raise awareness of Athletics in North Somerset
- 4) To raise money towards phase 2 of our Athletics facility in Clevedon, equipment purchase, and athlete bursary

We request that all Athletes try to get involved in this, as the previous three events have proved to be extremely special. It was talked about for months afterwards!

THE THEME

As this year sees the Olympic Games in Rio we have decided to go for a 'Carnival' theme. Come dressed in bright colours (yellow, orange, bright green, pink etc). Add face paints if you wish, and headwear. Enjoy getting dressed up!

WHAT TO DO NEXT

Organise a group of friends from within NSAA/NSAC (no guests please, as this is a special event for Members only). Decide on the best time for you to be involved. Email me with the list of names, and your preferred time. If you can't find anyone else to come with, then just email me your preferred time. There will be 10-12 Athletes minimum each hour, so plenty to work with! We will attempt to spread Athletes evenly throughout the 24 hours, so once we have an hour 'filled' (ie 20 per hour) then we will ask others to look at other times. I will update this as we get nearer, letting you know what hours are filled, and which are empty!

THE BIG ONES!

The big hours are the first and last, this is when we will most likely see tv/celebrity support. If you have enjoyed your effort, then you are welcome to come back and join in again, or join us for the last hour to celebrate the success!

ON THE DAY

Arrive a minimum of 15 minutes before your 'stint' (allowing for parking etc in WSM). Come to the Registration area and prepare for your effort. This is not a race. No-one is going to be pushing you to do more than you want. Take the flame around as many or as few times as you wish within the time allotted. There will be plenty of adults to escort younger Athletes around, and parents are welcome to get involved in this process also. At the end of the hour, if you wish to stay on, this is not a problem (providing your parents are okay for you to do so!)

MEDIA

We hope to enthruse television, newspapers and radio to look in on us as previous relays We are contacting them now. if anyone has any personal contacts, then please either share with us, or preferably speak to them yourselves! For this to be the massive financial success we need will take huge media interest, so the more contacts we have the better

'CELEBRITIES'

We are speaking with various people now about attending, and hope to confirm names shortly. Again, if you know someone 'famous' then please invite them. The more 'faces' we can get involved the more interest we can drum up!

FINANCE

Any help we can get to raise money the better. Do you work for a big Company that may be interested in sponsoring (from just £200 - Webcam logo - viewed by 10,000, Website logo for a year viewed by 1000 etc. Do you know anyone who has an interest in sport and a large bank balance?!!! Athletes have been asked to raise money themselves (minimum £10 to allow them to take part).

INCENTIVES!

Any athlete raising £30 will be given an event t-shirt. If you know you have raised/will raise this money, please advise us by Sunday 21st February to enable us to order for you.

Any athlete raising £60 will also be presented with a bronze medal in a presentation case at the first available training session after the event.

Any athlete raising £90 will also be presented with a silver medal in a presentation case at the first available training session after the event.

Any athlete raising £120 will also be presented with a gold medal in a presentation case at the first available training session after the event.

Any athlete raising £150 will also be presented with a personally engraved glass trophy at the first available training session after the event, and a mention in the local newspapers.

SCHOOLS

We will email schools with details of the run, and posters. Speak to your teachers if you are planning to run. Ask them to add your name below the poster/add to newsletters etc. Tell them what time you are running and get them to watch you on the webcam!

WEBCAM

We will have a webcam set up for the whole event. We will share the details nearer the time, but you can be seen by 'the whole world' on this, so let everyone you know know what you are doing! Visit www.nsac.org and see the last event in 2014

SOCIAL MEDIA

Please share details on social media (facebook/twitter etc). We had a few celebrities interested in our efforts last time, along with over 1000 others. Don't wait until March, start telling them now. Run a countdown. Make it exciting! See if we can get 10,000 followers between us!

SAFETY

The most important part of the event. There will be a full risk assessment posted on the NSAC & NSAA websites prior to the event, but generally... be sensible! Young Athletes to stay away from the edge, no 'tomfoolery' and to respect other Pier users. If we get this right, then we can look forward to another one in a couple of years. Get it wrong, and we are in trouble! Can adults please remain with us for the duration of their children's run (or be accessible somewhere on the Pier!) As previously stated, you are welcome to join in!

JUST GIVING / TEXT NSAC

We wish to advertise the following details that can make sponsorship a lot easier. Similar to the 'Text Santa' campaign on the tv, all anyone has to do to get sponsorship is to... TO BE ADVISED!!!